

BUILDERS PROGRAM INCENTIVE

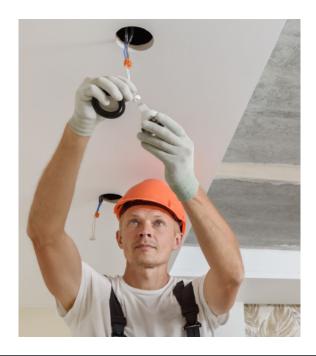
The Smart Way for Builders to Save Money

ETi Announces New Builders Program Incentive (BPI)

The BPI is designed for builders and contractors to be able to streamline their costs, get inventory forecasting, and reduce their concerns centered around out of stock or ever changing price fluctuations.

Our program allows builders to show model homes and design centers upgraded to feature our product lines. Builder and contractor forecasting ensures an accurate plan for materials needed throughout the year. Additional rebate incentives and perks apply to qualifing partners.

ETi Solid State Lighting's National Sales Team provides training and servicing of accounts to keep engaged throughout a builder's partnership in our program.



A simplified process for builders and contractors

You may qualify for

- · Rebate Incentives
- · Model home build allowances
- Design center build allowances
- · 30 day notice for price increase
- 60 day notice of discontinuation

The Builders Program Incentive ensures peace of mind that every project is prepared and meets material needs.

Contact ETi today to find out more and how you can join our program









